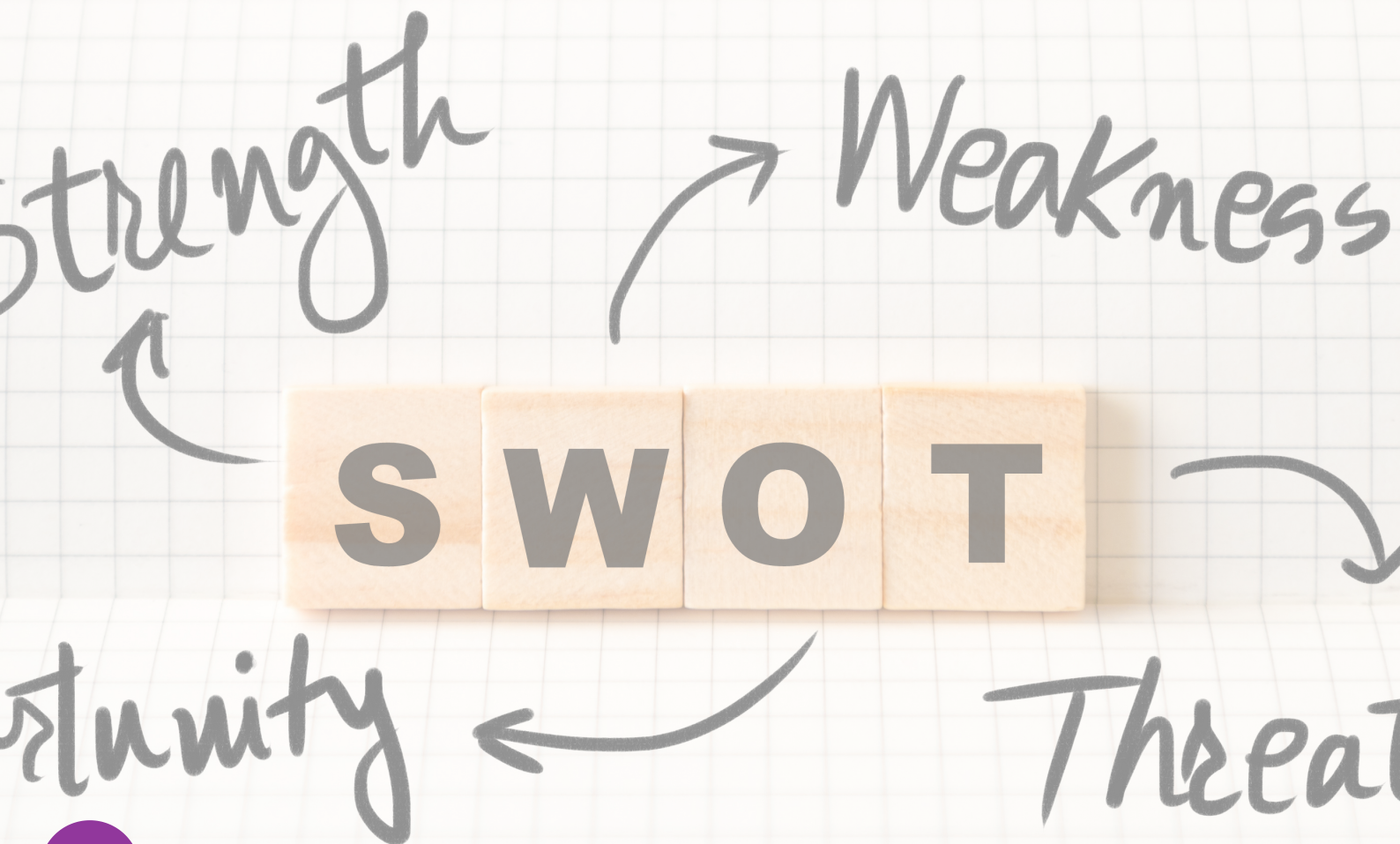


Reflect & Re-evaluate!



THE EVERYDAY LEADER
Growing Your Leadership



What is a SWOT?

A **SWOT Analysis** is a quite useful, yet simple framework to help organizations and individuals evaluate their current performance and use the information to strategize next steps.

As a personal development tool, the SWOT Analysis is definitely one of my favs! It gives you clarity on where you are, so you can determine where you need to go!

Find a quiet space and time to answer the questions on the next page.



SWOT Analysis Template

S

What am I great at?

W

How can I improve?
What do I need to work on?

O

Who or what can help me?

T

What is standing in my way?

3

**Take your time. There are NO right or wrong answers!!
As an evaluation tool, you will get clarity on where you are
and how you can improve.**



I'm here for you!

I hope you found this tool helpful! If you have any questions about it or if you need any support in getting clarity on your innate leadership, creating a personal strategic plan of action or you just want to 'pick-my-brain':

You can connect with me via:

Email: theeverydayleader2020@gmail.com

Instagram: [The_Everyday_Leader](https://www.instagram.com/The_Everyday_Leader)

Facebook: Prudence, The Everyday Leader

Prudence



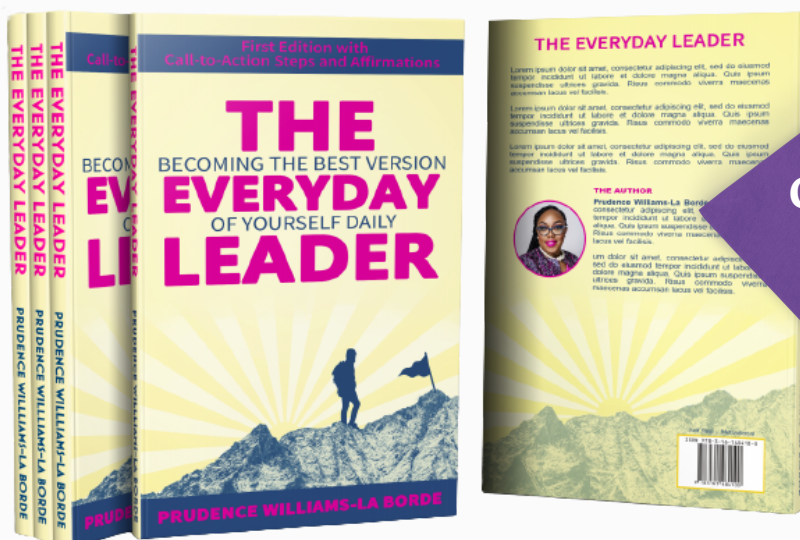
About my Book

"The Everyday Leader: Becoming The Best Version of Yourself Daily" is a self-help and motivational book which provides guidance on discovering your inner leader and encourages you to lead intentionally and unapologetically!

- If you are at a crossroad or unclear about your next steps – this book is for you!
- If you just need a little encouragement – this book is for you!
- If you want to lead – this book is for you!

What's the transformation you ask?

- Gain Clarity on Leadership (self)
- Understand the process of discovering your Leadership
- Learn strategies to become Intentional- you will learn how to say YES to your leadership
- Propel into action!
- Understand tools and techniques to GROW your Leadership



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Notes...

A series of horizontal dotted lines for writing notes.

